

FACT: 43% students study from abroad.

DOBA FACULTY - ONE OF THE LEADING EUROPEAN ONLINE BUSINESS SCHOOLS...

We are a fully accredited modern European business school dedicated to individuals who are interested in improving their knowledge and competitiveness through online learning. Our high-quality study programmes, available in four different languages, follow the standards and requirements of the current European and global business environment. DOBA Faculty holds the honour of being the first and only higher education institution in South-Eastern Europe to receive the UNIQUe (European Universities Quality in Online Learning) international quality certification which recognises quality in online learning. The UNIQUe certification is awarded by EFQUEL (European Foundation for Quality in Online Learning).

FACT: 56% of our graduates experience positive changes in their career and personal growth after completing their studies.

CONTACT US

You are always welcome to contact Nusa Lazar, our program manager, who can answer any questions you might have and give you further information about the master's program.

Nusa can be reached:
Via email: info@doba.co.ke
Via Skype - [lazar.nusa](https://www.skype.com/en/contacts/voice/lazar.nusa)
Via Chat on our website

Our local student representative in Kenya, Melika Jovanovic can be reached via email: melika.jovanovic@new.doba.rs

FULLY ONLINE MASTER'S PROGRAMME

INTERNATIONAL BUSINESS MANAGEMENT MASTER OF BUSINESS SCIENCES 2014/2015



Turning challenges into opportunities

FULLY ONLINE INTERNATIONAL BUSINESS MANAGEMENT MASTER'S PROGRAMME

Business and organisation are a vital part of modern life. Our fully accredited International Business Management Master's Programme meets the emerging needs of today's jobs in the market and helps students collaborate to acquire knowledge to manage their own businesses and networks. Problem-based learning encourages students to develop competencies for innovative management of business operations, and enable them to understand economic systems as part of the modern European and global environment.

Duration of Programme: Two Years

Study Mode: Fully Online Learning

Professional Title: Master of Business Sciences

Total Credits: 120 Credits (1 credit equals 25-30 hours of individual student work)

PROGRAMME STRUCTURE

1st year (60 credits)	credits
International business economics	9
Business prognostics and sustainable development strategy	9
Advanced technology supported enterprise management	9
Innovation business processes, relations and models	9
Creative human resource management for competitive advantages	9
Methods of business research work	9
Individually composed Master's thesis/article	6
2nd year (60 credits)	credits
Elective subjects (student elects two subjects)	
Organizational dynamics and innovative change management	7
or	
Business for social responsibility and business ethics	7
or	
Models and tools for effective corporate communication	7
or	
Communication and lobbying	7
Module: Business operations in an international and multicultural environment (student elects three subjects from the Modul)	
• International business finance	7
• International business law	7
• Chinese with Asian business culture	7
• Russian with Slavic business culture	7
or	
Module: Competitiveness through creativity and innovative business operations (student elects three subjects from the Modul)	
• Positive psychology for modern business management	7
• Intellectual property	7
• Creative management of technological innovations	7
• Creative management of innovative services	7
Optional elective subject	7
Master's thesis	18

ENGLISH LANGUAGE

Your spoken and written English needs to be at an appropriate level to be able to work effectively in our master's programme, for example minimum of IELTS level 5.5, Cambridge English Advanced Certificate (CAE) or Cambridge English Proficiency Certificate (CPE). Please check our website for details www.doba.co.ke/en/study-at-doba/how-to-apply.

"I live in Thailand. I have always loved economics but never had the chance to study it. DOBA enabled me to study and gain a Europe-wide recognised diploma."
Milos Zec, Project Manager, student from Serbia



info@doba.co.ke
www.doba.co.ke

ENROLMENT REQUIREMENTS AND STEPS FOR ADMISSION

Candidates who have completed a Bachelor programme are eligible for enrolment. Please check our website for details www.doba.co.ke/en/study-at-doba/how-to-apply.

WHAT THE INTERNATIONAL BUSINESS MANAGEMENT MASTER'S PROGRAMME CAN OFFER YOU:

- A Europe-wide recognised diploma (EU and UK)
- Contemporary European knowledge with practical examples meeting emerging needs.
- Excellence in teaching - 200 European professors and practicing experts
- The opportunity to study in internationally varied groups
- Curricula and co-curricula activities such as webinars, guest lecturers, round table debates, simposiums, conferences, technology supported networking and Virtual summer school

ONLINE LEARNING FREEDOM OF TIME AND PLACE

Online learning is an alternative for those who are unable to attend face to face lectures due to their career or family commitments, such as full-time employed people who want to advance in their career or young adults with active lifestyles and limited free time.

You are not alone in online learning - From your first day through graduation and beyond, you have access to an extensive support team with tutors, professors, faculty staff and technical support. Our approach to teaching and tutoring takes into account the individual student's needs and their personal characteristics.

WHAT ONLINE LEARNING CAN OFFER YOU:

- You can study anytime and anywhere at your own pace.
- Excellent tutor support 7 days a week with a response time within 24 hours.
- The ability to access the course (course materials, chat rooms, and discussion forums) through a dedicated mobile phone/tablet application.
- Free course demo! Get an idea of how online learning will work for you before you enroll by visiting our website www.doba.co.ke.

"The international business management programme is for employed people who decide on continuing their education and need new knowledge and skills for solving concrete problems in their professional environment."
Slavko Ocko, graduate from Slovenia, director of the Company Slovenijales Bivanje



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